

EDWINS WAY AGENDA

October 24th & 24th

Agenda Subject to Change

Time:	Session:	Details:
8:30am - 9:00am	Breakfast	Light breakfast and coffee provided
9:00am 10:00am	Welcome & Introductions	Review agenda, discover who's in the room and define the learning goals
10:00am - 11:45am	EDWINS Overview & Building a Business Plan	Learn how the idea of EDWINS was conceived and how to build a business plan on the model of EDWINS
11:45am - 12:30pm	Lunch	Lunch catered by EDWINS
12:30pm - 2:00pm	Incorporating your social enterprise	How to go about incorporating your enterprise and what to do once you've done that
2:00pm - 4:00pm	Finding the right staff & program recruitment	How do you find the staff and students for your enterprise, where you go and how you make those connections
4:00pm - 5:30pm	Happy Hour	Happy Hour hosted at EDWINS

DAY 2

Time:	Session:	Details:
8:30am - 9:00am	Breakfast	Light breakfast and coffee provided
9:00am 10:00am	Balancing mission vs enterprise	How do you stay on mission while still building the enterprise
10:00am - 11:45am	Exploring funding sources and building local partnerships	A discussion on where to find and how to cultivate funding sources in your community
11:45am - 12:30pm	Lunch	Lunch catered by EDWINS
12:30pm - 2:00pm	Exploring EDWINS	Tour of facility and observation of classes
2:00pm - 4:00pm	Debrief	Review and follow-up on anything that has been discussed